



Mediacoin



VALERY IVASKA

PRODUCT MANAGER NFT MARKETPLACE

Over 6 years of development experience Own team of professionals
Since 2014 in cryptocurrency
3 Successfully Developed Blockchain Products

TEAM  **Mediacoin**



EVGENII ILYIN

OFFICE PROGRAM DIRECTOR

Managing partner, Network leader



SERGEY SEVANTSYAN

CEO MEDIACOIN

Crypto [mode] (rate) ON
Mastermind of Think Tank Community
International Public Keynote Speaker, Business-mediator
Smart Investor
Technical-evangelist
Blockchain Facilitator
Host of Decentralized TeleVision (dTV)



SHEIKH MUHAMMAD NOMAN

BUSINESS DEVELOPER

International Motivational Speaker
Certified Life Coach
International Business Development Expert
Maintains the Portfolio of \$445M



DENYS TYSHCHENKO

CMO MEDIACOIN

Professional Trader since 2016
Trained more than 4000 traders
Network leader with 7 years of experience
Profession Marketer



Anderson Alexandria
AMBASSADOR OF BRAZIL



Iwerebor Godwin Festus
AMBASSADOR OF NIGERIA



Sajjan Rana
AMBASSADOR OF INDIA



Laurentsu Larson
AMBASSADOR OF ITALY



Marta Sviridova
AMBASSADOR OF POLAND



King Romerito
AMBASSADOR OF BRAZIL

AMBASSADORA



Nonhlanhla Kamwana
AMBASSADOR OF SOUTH AFRICA



Abbasi Shabbir Hussain
AMBASSADOR OF KUWAIT



Vasyl Minyaylo
AMBASSADOR OF SPAIN



Benito Vega
AMBASSADOR OF MEXICO



Alexsei Paliyshik
AMBASSADOR OF RUSSIA



Enzo Rivas
AMBASSADOR OF CHILE



Tom Nuthapat
AMBASSADOR OF THAILAND

FIRST IN THE WORLD

Combining platform and cryptocurrency

based on three pillars



Media personalities



People (users)



Blockchain technologies



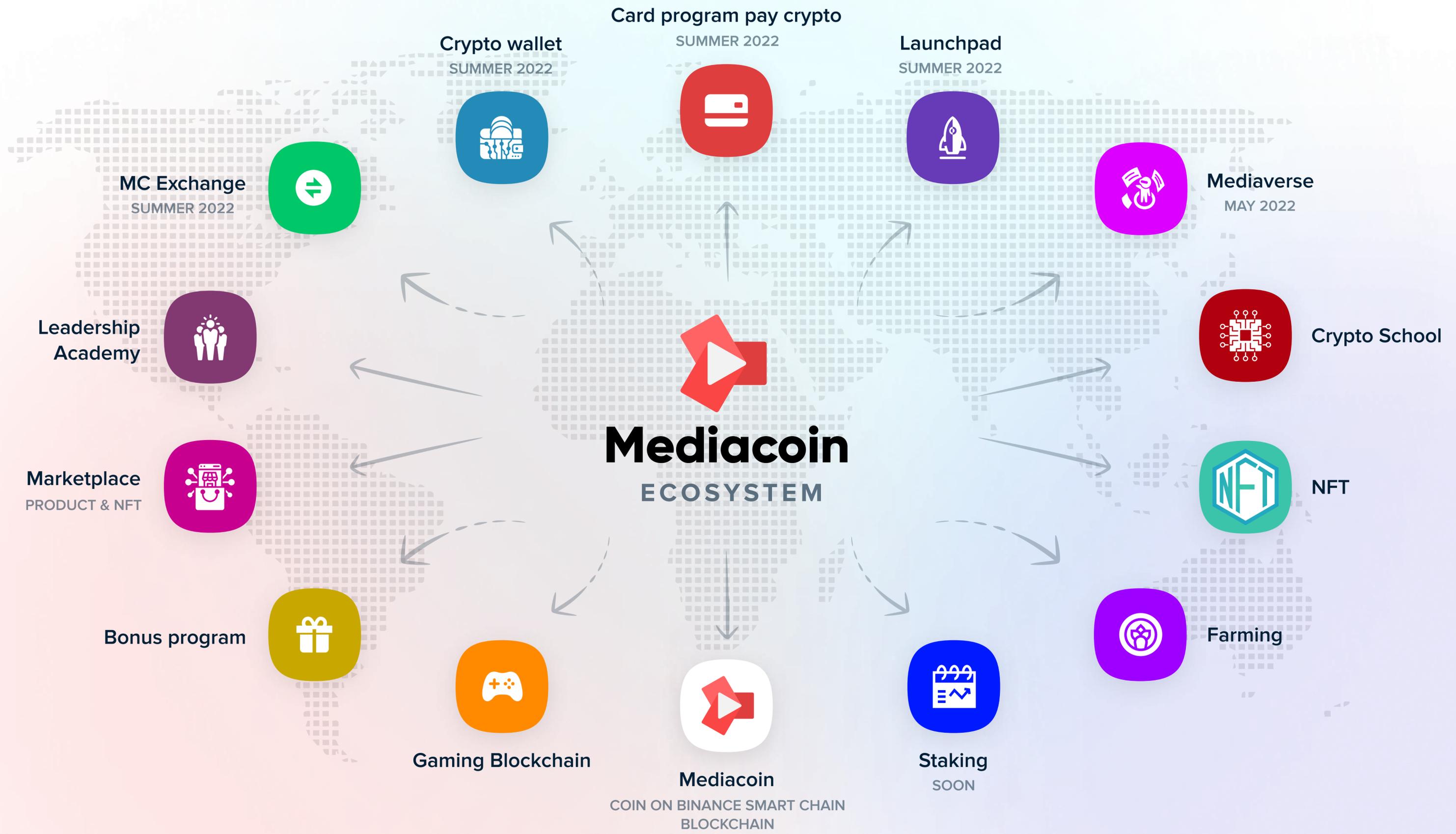
Our mission

The main mission of the platform is to connect the crypto-virtual and the real worlds, and to widen and increase the knowledge in this area among the majority of users.

We plan to unite opinion leaders, bloggers, media personalities, and their communities into one association, in order to popularize it and to earn stable income in the cryptocurrency market and cryptocurrency products using our MediaCoin

A background image showing four people standing in a row, each looking at their smartphone. The image is overlaid with a red geometric pattern of lines and dots, resembling a network or blockchain structure. The overall color scheme is red and white.

***YOUR CONTENT. YOUR FREEDOM.
YOUR POWER.***



 **WHAT IS MEDIACOIN?**

Mediacoin (MC) is a huge ecosystem that unites the crypto-virtual and real world.

A system that will change the script of the current business model for online content, making it more efficient, cost-effective and fair both for media content and consumers of media content.

The main idea of MediaCoin is the generation of new users in the world cryptocurrency, with the help of well-known media personalities, as well as their training and earnings in this market.

The main reason why people refuse to work with the cryptocurrency market is a fear of:

- ◆ bitcoin or other coin rate may fall
- ◆ no real use in economics
- ◆ insufficient number of users
- ◆ similar ideas in the cryptocurrency market
- ◆ there is no stable income for users, it is constantly volatile

A separate problem for those users who work in the field of NFT. 90% of NFT is purchased for ETH. The ETH rate is very volatile and can fall by 20-30% down at any time, so that the NFT holder loses the capitalization of his assets.

Example: a user bought NFT for 1 ETH in order to sell it at a higher price in a week. The ETH rate at the time of purchase was \$ 4,000. A week later the NFT increased in price by 10%, but the ETH rate fell by 20%, in that way the owner of the NFT in \$ equivalent is at a loss

Mediacoin solves all these problems

thanks to which our community and platform goes to another level in this space and provides

more opportunities

- ◆ the MC rate does not directly depend on the cryptocurrency market, unlike many coins, since it depends on the number of users who farm and use the coin itself
- ◆ the MC course cannot be collapsed manipulatively in price for a big player, since he does not have the opportunity to acquire as many MCs as he wants and manipulate the course
- ◆ MC has and every day gets more and more users in the community thanks to media personalities and bloggers who promote the platform.
- ◆ MC allows you to receive the stable income from MC Farming without the risk of a rate collapse with the constant growth of the Coin
- ◆ MC allows you to buy digitized products of media personalities and bloggers at a discount, as well as participate in the purchase of unique NFTs only for MC

A separate opportunity not to lose the capitalization of unique NFTs using MC. When a user buys NFT for MC, he can be clearly sure that his asset will not fall in price, since MC is not the subject to manipulations and rate collapses, unlike NFTs that are sold for other coins.

MC is one of the first platforms that provides real actions and products for NFT, in contrast to the entire crypto market

This is only a small start-up part of why MC is reaching another level in the world of cryptocurrencies and users. As the platform grows, more and more new products will be released, more and more new media personalities will join it and accordingly more and more new users there will be. This all together will create a sustainable economic model for the platform and growth of the MC.



WHAT IS MARKETPLACE BASED ON MEDIACOIN

Marketplace is an online platform for delivering products and services in a more streamlined manner.

Marketplace based on Mediacoin is being developed in two directions:

- ◆ Marketplace of digital products for media personalities and bloggers
- ◆ Marketplace of unique MC-based NFTs

Marketplace of digitized products is an opportunity for media personalities and bloggers to provide their goods and services to a large number of people, and accept payment in MC from around the globe

For users, this is the opportunity to buy goods and services with a discount of up to 70%, when the purchase is made for MC, in that way we popularize the token and its community, which leads to the growth of the platform, and to an increase in its price and value.

Marketplace NFT is an opportunity for media personalities and bloggers to create and sell their unique NFTs to a large number of users, and create their own “cult”, create a permanent source of income for themselves and their community.

For users, this is an opportunity to create a unique collection of NFTs of their idols, to have unique NFTs that their friends will dream of, to make money on the growth of NFTs due to constant demand and their uniqueness.



WHAT IS NFT BASED ON MEDIACOIN

NFT is a unique digital certificate that guarantees the originality and uniqueness of the item, and gives exclusive rights to it.

NFT in simple words is the digitization of the real world (pictures, words of a song, music, a thing, video). Well, that is any digital product that claims to be unique.

NFT based on MC is being developed in two directions:

- ◆ unique NFT of media personalities and bloggers
- ◆ collectible NFT of media personalities and bloggers that give real action

One of the main uniqueness of the NFT on the basis of MC, our collectible NFT media personalities, bloggers will provide an opportunity to obtain a real action with a media personality (for example: a joint dinner, shooting in his YouTube clip, a trip to his sports car, getting a unique thing and much more)

And the most important advantage of NFT purchased per MC Your NFT will never be subject to the volatility of the coin rate, and on the contrary will give a stable growth, as well as there will be complete security that no one can steal your NFT



WHAT IS MEDIACOIN FARMING

Farming is the process of charging tokens in the form of a reward for providing liquidity to a project by sending funds to liquidity pools.

Farming is the next stage in the development of mining and in its simplification in order to generate profit for users of the cryptocurrency market.

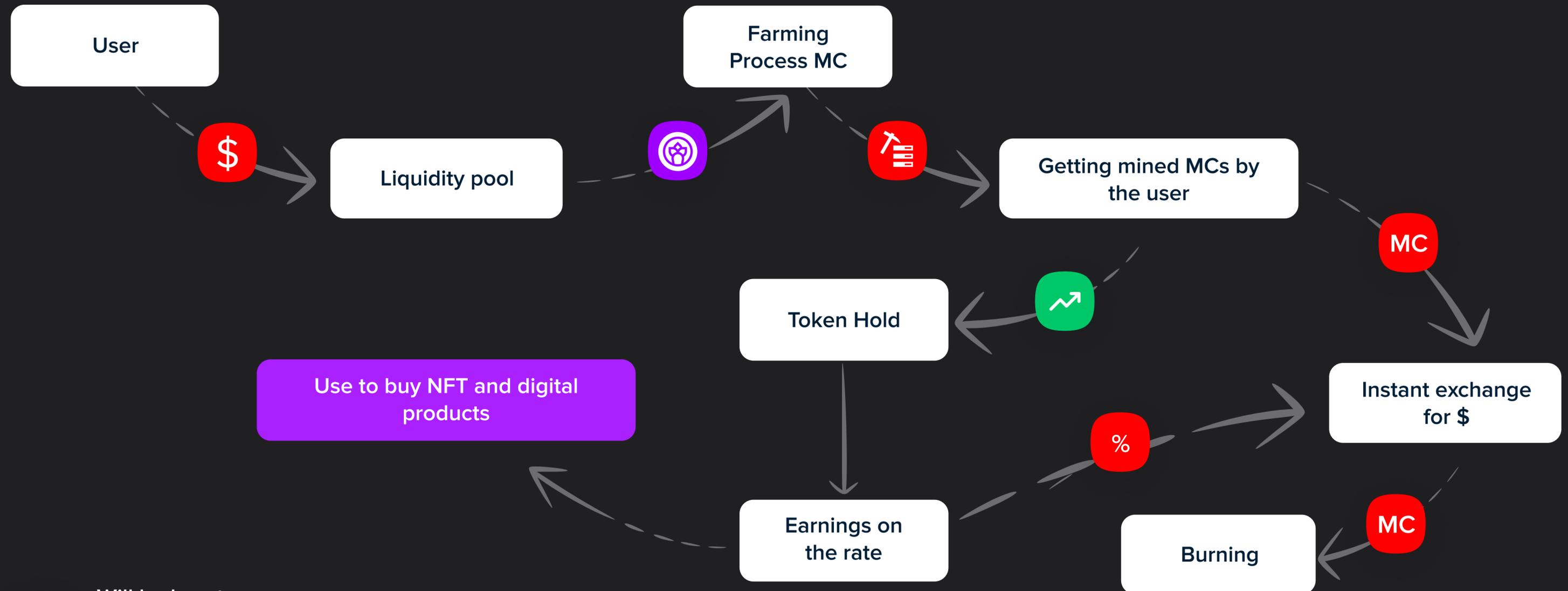
Liquidity pool - storage of tokens that provide the process of development of DEFI projects, receiving liquidity from users, who in return receive a reward from the project depending on the share they have invested.

The uniqueness of MC Farming lies in the fact that the price of the MC token cannot be lower than before, due to the competent tokenomics, thereby ensuring stability for its users.

Part of the funds that are directed to maintain liquidity in MC Farming are sent to the pancakeswap decentralized exchange to profitable Defi projects for the development of the Mediacoin platform.

Farming MC is an opportunity to get a share in the production and accumulation of Mediacoin, and to participate in earning on the growth of the Coin and to get the opportunity to purchase unique NFTs, to earn on their growth or resale.

Tokenomics Mediacoin



Will be burnt

50 000 000 MC



Will be mined in total

150 000 000 MC

Mediacoin tokenomics in figures



Will be mined in total
150 000 000 MC



Will be burnt in total
50 000 000 MC



Coin growth
Proportional to the amount of funds in the liquidity pool

AMOUNT	LEVEL OF GROWTH	MC PRICE	% GROWTH FROM THE START	DIFFICULTY OF GETTING INCOME PER MONTH
1 - 20 millions \$	every 1 million + 5%	0.758	153%	16% - 11%
20 - 40 millions \$	every 2 millions + 5%	1.234	311%	10%
40 - 70 millions \$	every 3 millions + 5%	2.01	570%	10%
70 - 100 millions \$	every 5 millions + 5%	2.83	800%	10%
100 - 500 millions \$	every 10 millions + 5%	19.92	6640%	9% - 7%
500 millions - 1 billion \$	every 20 millions + 5%	67.47	22400%	6% - 4%

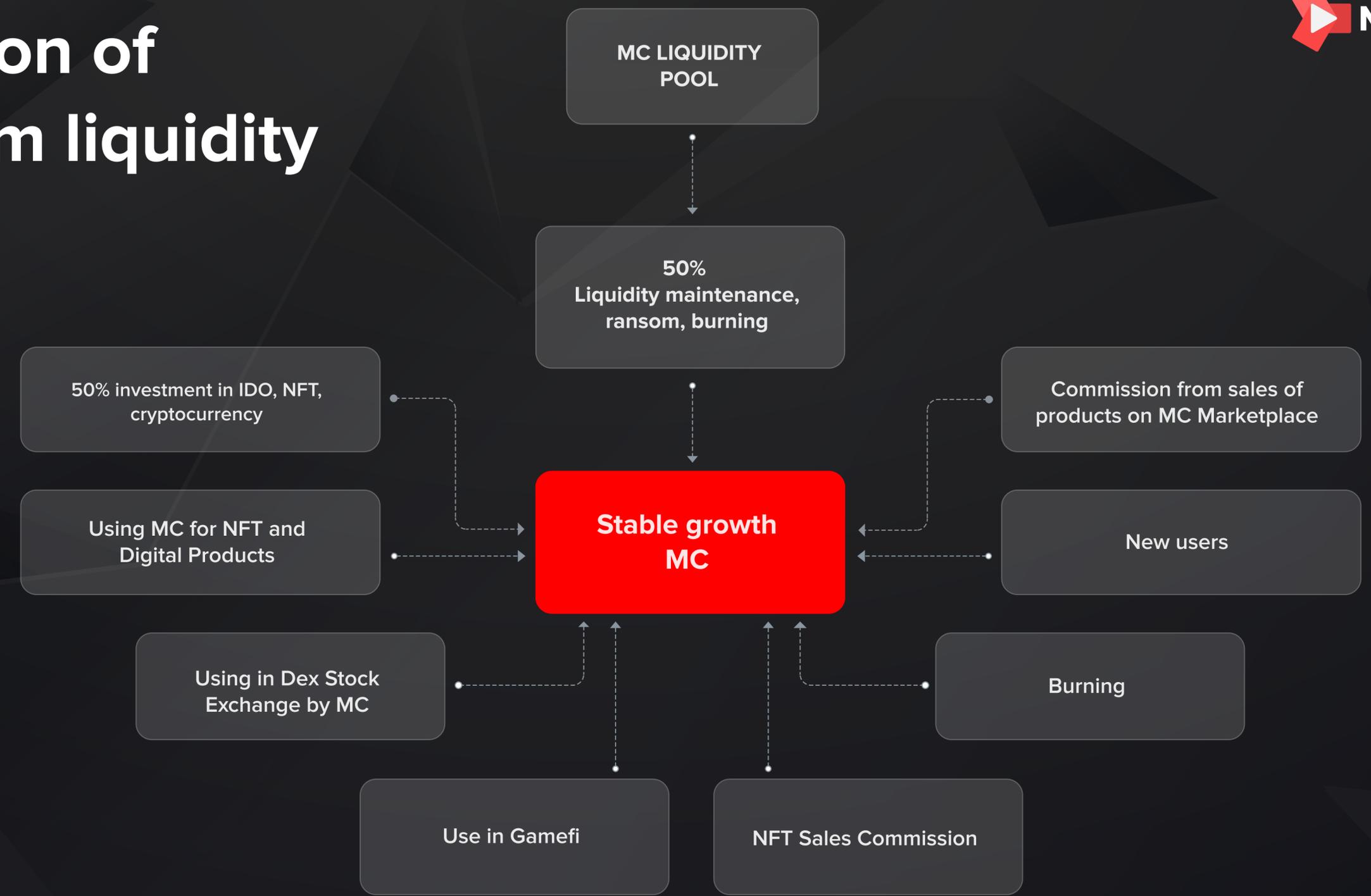
The first 50,000,000 sold MCs are immediately burned
The rest of the MCs, which are sold at any time, 50% are burned and 50% are withdrawn to the external market.

PROFIT FROM FARMING



DEPOSIT	TERM OF THE WORK	PROFIT FOR 1 YEAR EXCLUDING MC GROWTH	POTENTIAL PROFIT FOR 1 YEAR GIVEN THE GROWTH OF MC
100 \$	until the end of the production of MC (5-8 years)	120 \$	250 \$
500 \$	until the end of the production of MC (5-8 years)	600 \$	1,500 \$
1,000 \$	until the end of the production of MC (5-8 years)	1,200 \$	2,500 \$
5,000 \$	until the end of the production of MC (5-8 years)	6,000 \$	12,500 \$
10,000 \$	until the end of the production of MC (5-8 years)	12,000 \$	25,000 \$
20,000 \$	until the end of the production of MC (5-8 years)	24,000 \$	50,000 \$
50,000 \$	until the end of the production of MC (5-8 years)	60,000 \$	125,000 \$
100,000 \$	until the end of the production of MC (5-8 years)	120,000 \$	250,000 \$

Distribution of funds from liquidity pool





WHAT IS GAMING MEDIACOIN?

GameFi is blockchain games that allow their users to earn money.

Blockchain games, where MC will be used, will be released in the world already in 2022.

The gaming industry has been on trend for several years and is gaining more and more capitalization every year, and since 2021, blockchain games have added opportunities for users who love games.

Each media personality or blogger will be able to create his own unique game where his NFT will be used. Users will be able to earn and spend MC, and as the result they will be popularizing the token itself, which will lead to its growth.



WHAT IS BONUS PROGRAM?

The Bonus program is a platform loyalty program for users, which replaces the usual "bounty programs", since the developers do not have a token.

The bonus program is an opportunity to create additional income for all active users of the mediacoin platform, and it is the organic growth of the platform as well.

The uniqueness of the mediacoin bonus program lies in the possibility to earn from any partner of your team with a high rank.

The bonus program is designed and fits the economic model of the platform; instead of usual advertising, we prefer to invest in users and their income up to 23%.

Funds for the bonus program are given from the personal wallets of the developers, as well as from the MC mining liquidity pool, in which the developers invest their funds at the beginning, at about \$ 1,000,000



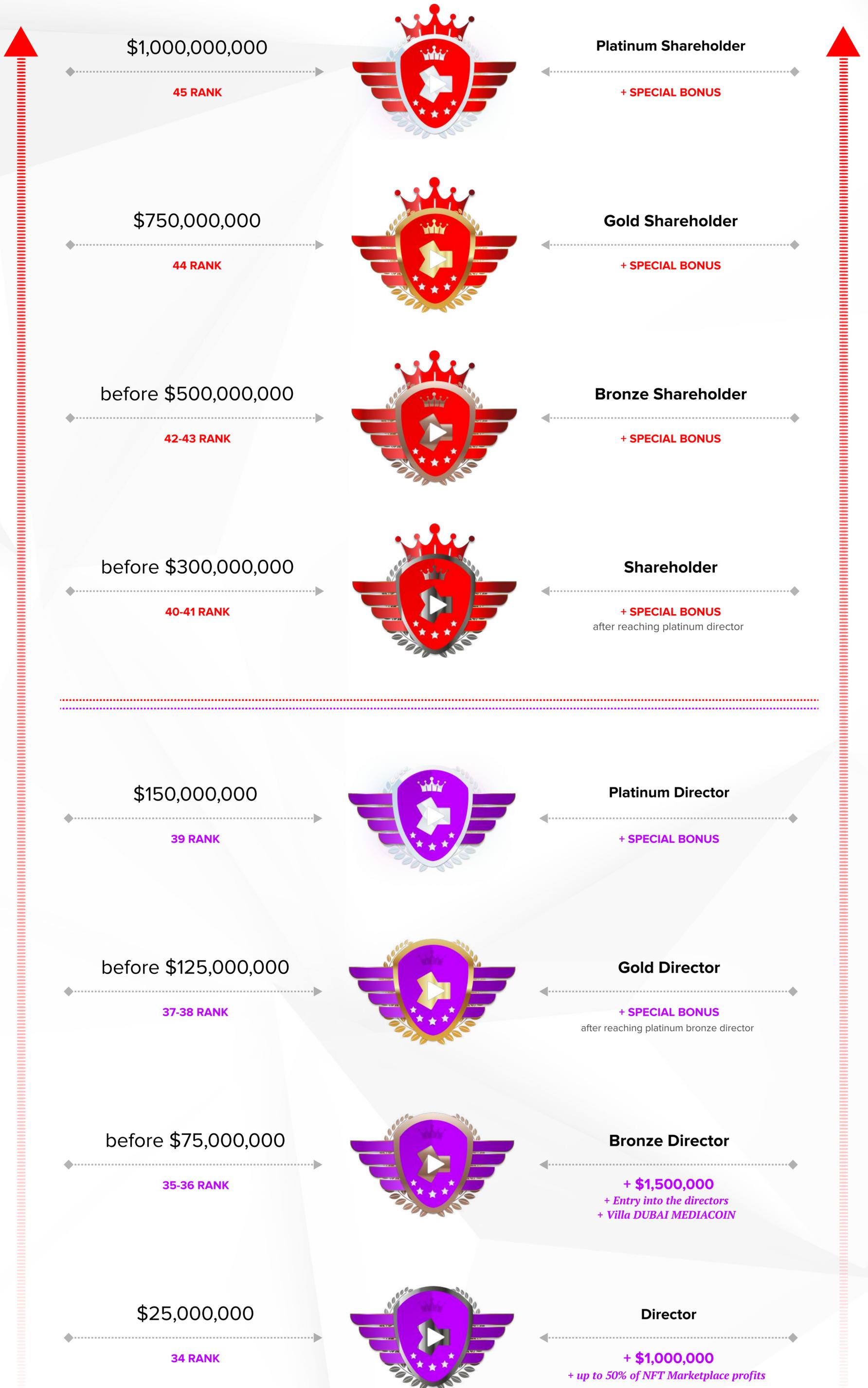
Bonus program

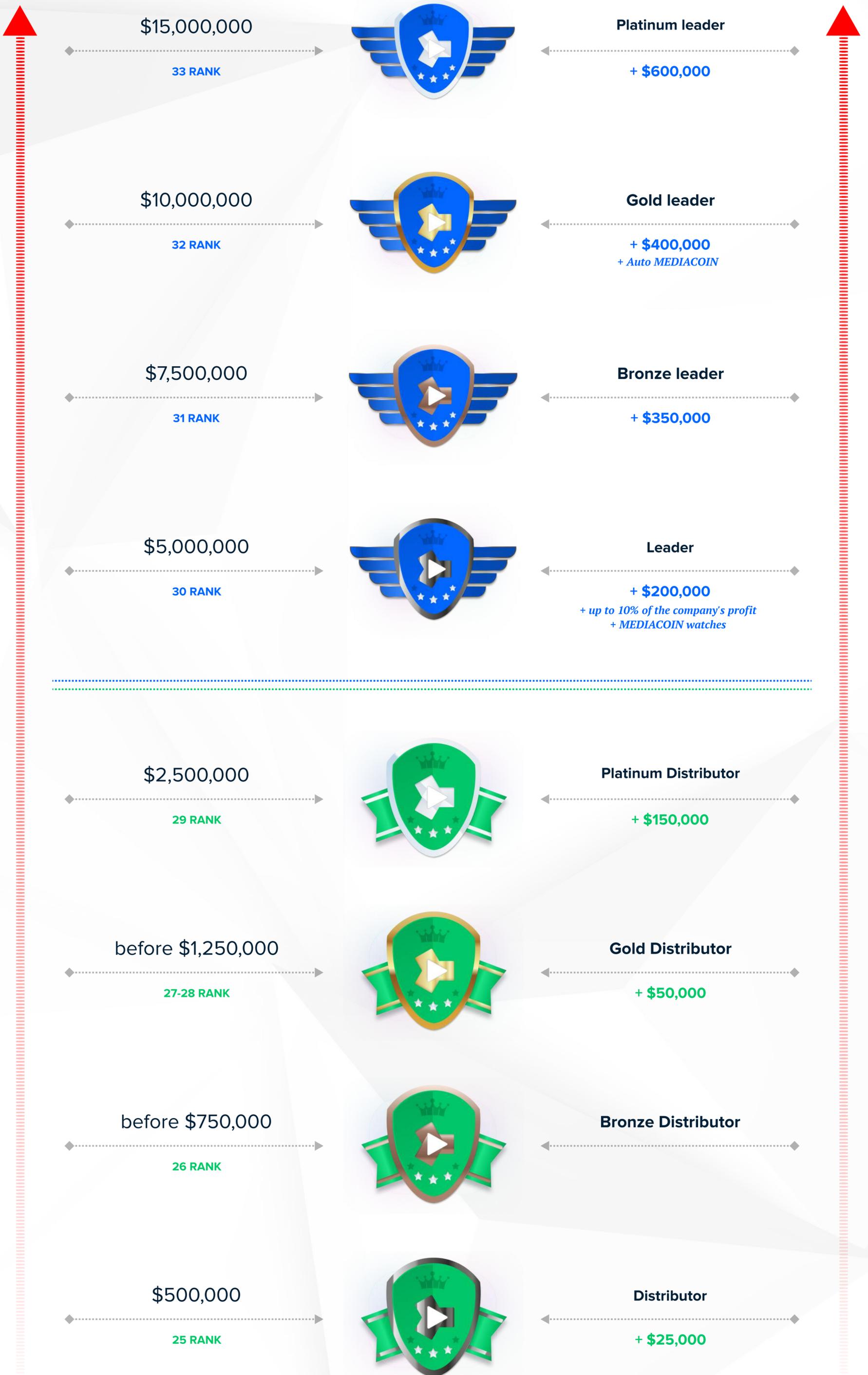


Rank	Bonus%	The amount of the team's funds in Farming
1	5	\$500
2	5.25	\$750
3	5.5	\$1,000
4	5.75	\$1,250
5	6	\$1,500
6	6.25	\$2,000
7	6.5	\$2,500
8	6.75	\$3,000
9	7	\$3,500
10	7.25	\$4,000
11	7.5	\$4,500
12	7.75	\$5,000
13	8	\$6,000
14	8.25	\$7,000
15	8.5	\$8,000

Rank	Bonus%	The amount of the team's funds in Farming
16	8.75	\$9,000
17	9	\$10,000
18	9.5	\$15,000
19	10	\$25,000
20	10.5	\$50,000
21	11	\$75,000
22	11.5	\$100,000
23	12	\$125,000
24	12.5	\$250,000
25	13	\$500,000
26	13.5	\$750,000
27	14	\$1,000,000
28	14.5	\$1,250,000
29	15	\$2,500,000
30	15.5	\$5,000,000

Rank	Bonus%	The amount of the team's funds in Farming
31	15.5	\$7,500,000
32	16.5	\$10,000,000
33	17	\$15,000,000
34	17.5	\$25,000,000
35	18	\$50,000,000
36	18.5	\$75,000,000
37	19	\$100,000,000
38	19.5	\$125,000,000
39	20	\$150,000,000
40	20.5	\$200,000,000
41	21	\$300,000,000
42	21.5	\$400,000,000
43	22	\$500,000,000
44	22.5	\$750,000,000
45	23	\$1,000,000,000







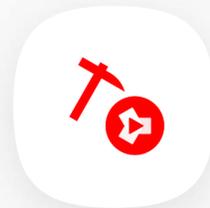
	<p>Platinum Investor</p> <p>..... 17 RANK</p> <p>NECESSARY</p> <p>\$5,000</p> <p>Sales volume in the first line</p>	<p>Additional terms:</p>
	<p>Partner</p> <p>..... 19 RANK</p> <p>NECESSARY</p> <p>\$10,000</p> <p>Sales volume in the first line</p>	<p>Additional terms:</p>
	<p>Bronze partner</p> <p>..... 20 RANK</p> <p>NECESSARY</p> <p>\$20,000</p> <p>Sales volume in the first line</p>	<p>Additional terms:</p>
	<p>Gold partner</p> <p>..... 22 RANK</p> <p>NECESSARY</p> <p>\$35,000</p> <p>Sales volume in the first line</p>	<p>Additional terms:</p> <ul style="list-style-type: none"> ✓ 2 partners 19 rank in the first line
	<p>Platinum Partner</p> <p>..... 24 RANK</p> <p>NECESSARY</p> <p>\$65,000</p> <p>Sales volume in the first line</p>	<p>Additional terms:</p> <ul style="list-style-type: none"> ✓ 1 partner 22 rank ✓ 3 partners 19 rank in the first line <p>\$5,000</p> <p>Personal investment</p>
	<p>Distributor</p> <p>..... 25 RANK</p> <p>NECESSARY</p> <p>\$100,000</p> <p>Sales volume in the first line</p>	<p>Additional terms:</p> <ul style="list-style-type: none"> ✓ 3 partners 23 rank ✓ 3 partners 19 rank in the first line <p>\$10,000</p> <p>Personal investment</p>
	<p>Gold Distributor</p> <p>..... 27 RANK</p> <p>NECESSARY</p> <p>\$200,000</p> <p>Sales volume in the first line</p>	<p>Additional terms:</p> <ul style="list-style-type: none"> ✓ 3 partners 24 rank ✓ 1 partner 22 rank ✓ 4 partners 19 rank <p>\$20,000 10</p> <p>Personal investment NFT purchased</p>

	<p>Platinum Distributor</p> <p>..... 29 RANK</p> <p>NECESSARY</p> <p>\$350,000</p> <p>Sales volume in the first line</p>	<p>Additional terms:</p> <ul style="list-style-type: none"> ✓ 3 partners 26 rank ✓ 1 partner 22 rank ✓ 4 partners 19 rank <p>\$35,000 20</p> <p>Personal investment NFT purchased</p>
	<p>Leader</p> <p>..... 30 RANK</p> <p>NECESSARY</p> <p>\$500,000</p> <p>Sales volume in the first line</p>	<p>Additional terms:</p> <ul style="list-style-type: none"> ✓ 3 partners 27 rank ✓ 4 partners 24 rank ✓ 5 partners 20 rank <p>\$50,000 40</p> <p>Personal investment NFT purchased</p>
	<p>Bronze Leader</p> <p>..... 31 RANK</p> <p>NECESSARY</p> <p>\$750,000</p> <p>Sales volume in the first line</p>	<p>Additional terms:</p> <ul style="list-style-type: none"> ✓ 1 partner 29 rank ✓ 3 partners 28 rank ✓ 5 partners 22 rank <p>\$75,000 70</p> <p>Personal investment NFT purchased</p>
	<p>Gold Leader</p> <p>..... 32 RANK</p> <p>NECESSARY</p> <p>\$1,000,000</p> <p>Sales volume in the first line</p>	<p>Additional terms:</p> <ul style="list-style-type: none"> ✓ 3 partners 29 rank ✓ 5 partners 25 rank ✓ 6 partners 20 rank <p>\$100,000 100</p> <p>Personal investment NFT purchased</p>
	<p>Platinum Leader</p> <p>..... 33 RANK</p> <p>NECESSARY</p> <p>\$1,500,000</p> <p>Sales volume in the first line</p>	<p>Additional terms:</p> <ul style="list-style-type: none"> ✓ 5 partners 29 rank ✓ 2 partners 25 rank ✓ 4 partners 22 rank <p>\$150,000 130</p> <p>Personal investment NFT purchased</p>
	<p>Director</p> <p>..... 34 RANK</p> <p>NECESSARY</p> <p>\$2,500,000</p> <p>Sales volume in the first line</p>	<p>Additional terms:</p> <ul style="list-style-type: none"> ✓ 3 partners 30 rank ✓ 3 partners 27 rank ✓ 4 partners 22 rank ✓ 5 partners 20 rank <p>\$250,000 200</p> <p>Personal investment NFT purchased</p>
	<p>Bronze Director</p> <p>..... 35 RANK</p> <p>NECESSARY</p> <p>\$5,000,000</p> <p>Sales volume in the first line</p>	<p>Additional terms:</p> <ul style="list-style-type: none"> ✓ 3 partners 32 rank ✓ 2 partners 30 rank ✓ 4 partners 27 rank ✓ 5 partners 24 rank ✓ 3 partners 22 rank ✓ 5 partners 20 rank <p>\$500,000 300</p> <p>Personal investment NFT purchased</p>

Example of an affiliate program



Mining MC 10% per month



Earn at grossing MC



Ability to create products based on MC



Get bonuses for active platform promotion

Participate in the lottery and win collectible NFT



The ability to "touch" to your idol



Your capabilities with MediaCoin

Play games and earn MC and NFT



For media and the possibility of lifelong income from NFT and Marketplace products (turnkey)



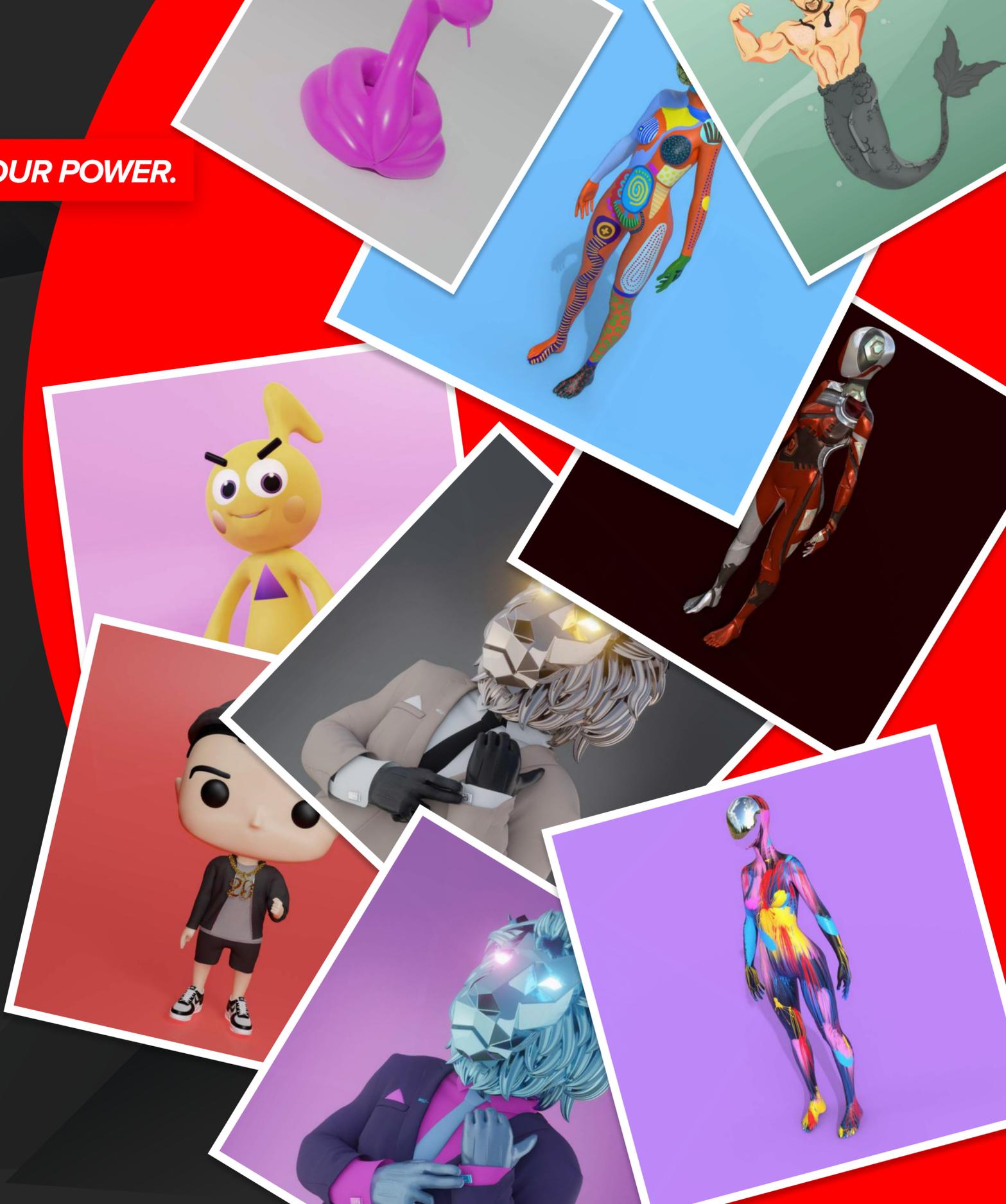
The ability to jointly study and relax





YOUR CONTENT. YOUR FREEDOM. YOUR POWER.

Already ready NFT collection





YOUR CONTENT. YOUR FREEDOM. YOUR POWER.

AUGUST - SEPTEMBER

**We are present new
product**

MEDIACOIN BANK

AND WALLET



YOU CAN PAY WITH CRYPTO

IN ALL COUNTRIES WITH OUR CARD



SERGEY SEVANTSYAN
CEO MEDIACOIN

Crypto [mode] (rate) ON | Mastermind of Think Tank Community
International Public Keynote Speaker, Business-mediator
Smart Investor | Technical-evangelist | Blockchain Facilitator
Host of Decentralized TeleVision (dTV)

CRYPTO SCHOOL **Mediacoin**

CRYPTO-KNOWLEDGE **X10**

CRYPTO-INCOME **X10**

CRYPTO EXPERIENCE **X10**

PARTICIPATION IN TREND **100%**

KRIPTO-COMUNITI **X10**



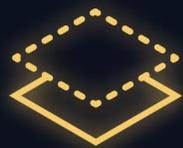
DENYS TYSHCHENKO
CMO MEDIACOIN

Professional Trader since 2016
Trained more than 4000 traders
Network leader with 7 years of experience
Profession Marketer

Crypto - MediaCoin School is a special direction in the MediaCoin ecosystem, which is created in order to increase knowledge from the community of the platform in the field of cryptocurrency, in order to properly use knowledge to create a huge capital due to cryptocurrencies and their capabilities.

Crypto - the school is suitable for any person, as learning is preparing for people who do not have knowledge at all, and for people who want to increase their knowledge in certain directions of cryptocurrency.

THE SCHOOL CREATES 4 TYPES OF CLUBS, EACH OF WHICH IS CHARACTERIZED BY THE LEVEL OF KNOWLEDGE AND THE NUMBER OF INVESTMENT OPTIONS IN CRYPTOCURRENCIES.



CLUB BASE



KHOMNYAK CLUB



CLUB BULLS



CLUB BEARS



ACADEMY OF LEADERSHIP

SUCCESS SECRETS WHO KNOW 1% OF PEOPLE

PERSONAL EFFICIENCY **X10**

MASTERY OF INFLUENCE **X10**

INCREASE INCOME **X10**

PERSONAL GROWTH **X10**

CONSCIOUSNESS **X10**

MediaCoin Leadership Academy is a special direction in the MediaCoin ecosystem, which is created with the aim of training the company's partners to the main skills and knowledge for leaders.

Every partner MediaCoin will be able to create a team to achieve its goals.

The Academy of Leadership is suitable for any person, as training is suitable for all levels of primary knowledge.

The Academy creates three clubs, each of which is characterized by the level of knowledge and events.



PRODUCER

ISAAC PINTOSEVICH

Famous, media coach and motivator for breakthrough achievements.

Professor on the leadership of the business school and the Educational Corporation "Synergy".

President of the largest association of coaching in the world - "International Professional Association of Coaching and IPACT coaches".

The founder and creator of the system and the method of "new coaching code", on which specialists are trained in 37 countries of the world.

The author of 14 books that were sold by 1,000,000 edition.

Consulted 100,000+ customers.

I trained 10,000+ coaches and coaches.

Producer 40+ educational online programMC.

The author of the course "Modern teaching technologies" in Ra them. G.V. Plekhanov.

1,750,000 subscribers in social networks.

3rd place at the World Championships in athletics.

MBA teacher.



CLUB PARTNERS

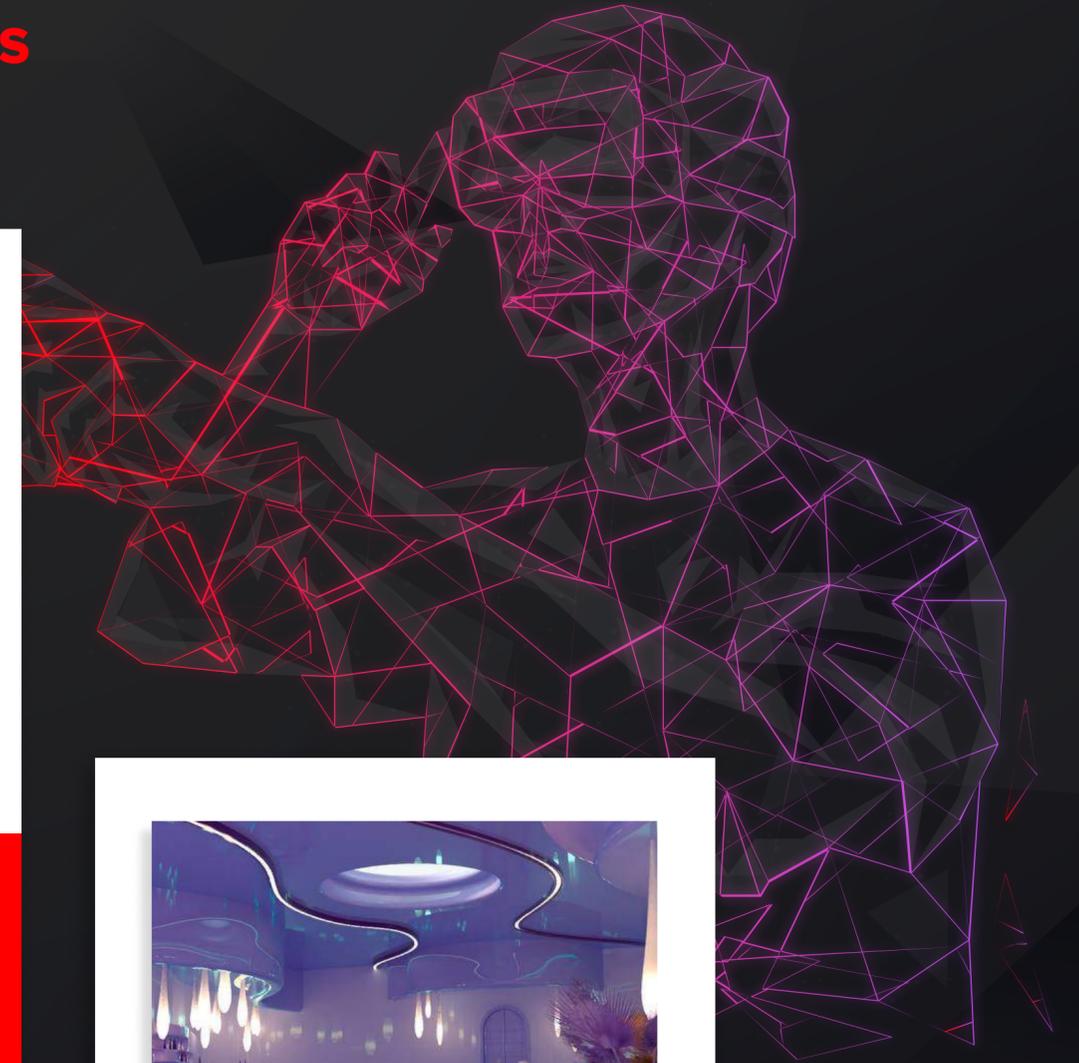
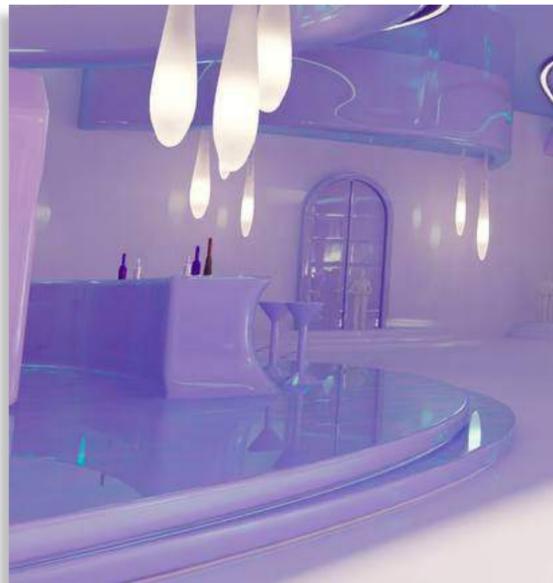


CLUB LEADERS



SUPER LEADERS CLUB

 **Mediacoin**





**Create your Future
just Today!**